

## Best Product Literature

Small/Medium Manufacturer (sales less than \$100 million)

### Heritage Series Brochure

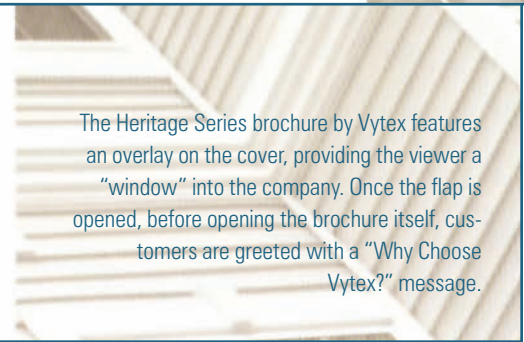
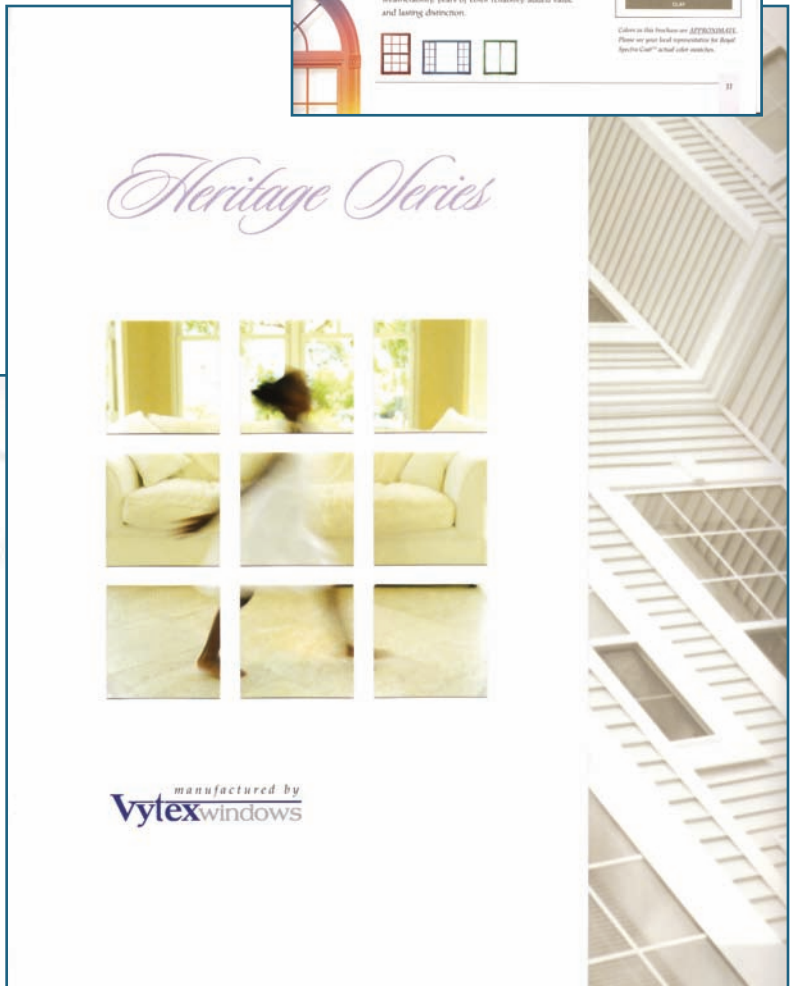
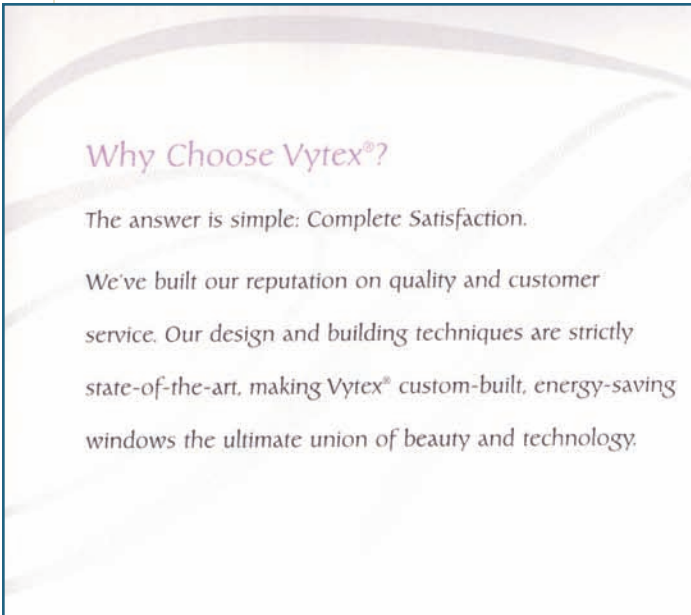
**Vytex Windows**, Laurel, Md.

Vytex Windows' Heritage Series brochure is an all-encompassing journey through their vinyl window operation. With the theme, "Your Vision. Our Expertise," the reader is guided through the various Heritage Series products, gaining not only knowledge about the line, but, through beautiful pictures, an idea of how their home will look with new Vytex windows.

The brochure features an overlay on the cover, providing the viewer a "window into the company." Once the flap is opened, before opening the brochure itself, customers are greeted with a "Why Choose Vytex?" message.

Each turn of the page provides information about the various window styles, bow and bay configurations, specifications, and energy saving glazing options. Also featured are the 25 exterior color options, various grid options, factory photos, a "features and options" chart and warranty information.

One of the features the company highlights with the piece is the customizable color options.



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